

## President's Message

EWGA is on the move! You may have noticed in recent communications from our Association Headquarters that changes are afoot in 2005. These changes are putting our Strategic Plan in motion – to accomplish our mission to provide opportunities for women to learn, play and enjoy the game of golf for business and for life!

EWGA is the largest amateur golf association in the country. With close to 18,000 members across the country and in Canada, our organization offers opportunities in almost any state or region you can think of. It's very easy to move among chapters if you change your location. It's also very easy to just contact a chapter leader anywhere you may be traveling for advice on a good place to play, or even a willing group of companions for your golf stay.

Take a look inside the newsletter to see what is new for 2005. Membership options, a strong education program including mentoring for new golfers, a new and exciting handicap and "game management" system – no matter what reason you joined

us, there is something for you!

Our board recently attended a regional meeting that enabled us to share ideas with other chapters and headquarters leaders that will truly benefit the membership. We all came back ready to put these plans into action!

As a volunteer organization, we need the help of our members to be able to deliver the quality programs that we'd like to provide. Committee participation is key to our success. We have tried to establish opportunities for you to join in for as much or as little time as you can spare. It's a great opportunity to meet other members and make a difference. So get involved!

Our education partners and sponsors are very generous with their programs, services and dollars. In order to maintain these relationships, we need to make use of the programs, services and discounts that they provide. Your patronage, participation and feedback are very important to help us to help you. As part of the change in membership levels, more of the income responsibility has fallen to the chapters. Rather than raise fees

for events, leagues, and education to a large extent, we would like to ask our members to participate in recommending and recruiting sponsors. Goods and services providers, golf-related or not, would be interested in promoting themselves to our membership, so look around you and let us know!

Some of the best things for me about EWGA are the friendships and contacts I have made. I enjoy playing with new people and introducing them to the EWGA experience. It's so easy when you are able to meet fun and interesting people. After spending 4 or more hours together in a relaxed setting and in touch with nature, you can learn a lot about your cart partners! The good feeling lasts a long time afterward.

I hope you'll join our movement – to continue to enhance the golf experience for women, new and veteran!

I look forward to spending time with you on the course!

— Donna Wood

## Leagues

### **League Play: Calling all players!**

Looking for a Non-competitive way to play more golf, meet new people and have fun? Want to learn the rules and improve your game? Looking for a way to liven up your weekday evenings? Sign up for a league! We have almost 350 members involved in league play at 12 different league sites. It's a great way to play every week and improve your golf game without all the stress.

Registration for the first session begins at this year's Kick-off luncheon, March 12, 2005 at Kenwood Country Club. Members are encouraged to register in person at the luncheon. If you are unable to attend the luncheon, registration may be completed on the EWGDC website ([www.EWGADC.or](http://www.EWGADC.or)) or e-mailed after March 12, 2005. Please ensure receipt by March 26th so that tee times may be assigned and all captains contacted with participants. Registrations received after March 26th will be given first

session slots if available or a slot in second session.

Captains will be contacting players after April 11th with tee times and league play begins the first week of May. Some courses will have a kick off meeting the last week in April on the regular league night. (All East Potomac leagues will meet on April 25th so save the date).

At this time league sites will remain the same as last year. They include- Glenn Dale, Laytonsville, Needwood, Rock Creek, Reston, Herndon, Pender Brook, Greendale, Cross Creek and East Potomac Park. We are also considering starting a league at Virginia Oaks. If you are interested in this league, please let me know so that I can make the arrangements.

The beginner league will again be held at East Potomac on Thursday nights. Also, keep in mind that Rock Creek is a great course for those who work in DC and don't want to battle the traffic trying to get to East Potomac.

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## Exciting New Membership Levels: Choose the one that works for you

**Our mission:** The EWGA exists to provide opportunities for women to learn, play and enjoy the game of golf for business and for life. The dues structure of our International Association has been modified to include several tiers in an effort to reach out to a broader base of potential members so that we can continue to grow and to serve the unique membership that we have. Each tier has specific benefits that provide varying degrees of participation and involvement in our exciting organization.

**Friend of the EWGA** – If active participation is not right for you at this time...you could join EWGA as a friend. This membership category is only at the national level (no chapter level) and allows you to become an important part of supporting the growth of women's golf. The cost is \$25.00 and

allows you to join in the voice of women's golf.

**Classic** – Offers you a value-conscious membership package to try golf or get to know the EWGA better with opportunities to reap the educational, play and enjoyment of membership in the EWGA.

**Premier** – Offers you the standard EWGA membership package filled with opportunities to participate in members-only events to learn, play and network. You will notice that all renewals are at this level with the expectation that those of us renewing value the full membership and are interested in the exciting benefits that accompany this level. If you are interested in changing levels, you must contact association headquarters about the change.

**Executive** – Offers you exclusive opportunities to network with other executive women across the

Association. Executive members receive special offers for invitation-only golf events with VIP's at five-star golf resorts and the opportunity to participate in exclusive on-line discussion groups.

Consider your own circumstances and make the selection that works the best for you. There is a membership level for everyone to be a part of the premier force in women's golf! See the table in this newsletter that summarizes the specifics of the Classic, Premier and Executive levels. If you still have questions after reviewing this information or the membership information with your renewal, please see me at the luncheon or contact me at 703-751-1933 and I will be happy to assist with any questions you may have.

Connie Eisaman  
Membership Chair

### Regular Membership Benefit Packages

CLASSIC Level \$75 annual dues (\$15 initiation fee to join)	PREMIER Level \$125 annual dues (\$25 initiation fee to join)	EXECUTIVE Level \$250 annual dues (No initiation fee at this level)
<p><i>Benefits include:</i></p> <ul style="list-style-type: none"> <li>• Membership in the EWGA Chapter of your choice</li> <li>• Access to the new EWGA Golf Life Management System where members can obtain an official USGA handicap index (or RCGA factor in Canada)</li> <li>• Subscription to Golf for Women magazine</li> <li>• Access to the EWGA Members Only website</li> <li>• Laminated membership card</li> </ul>	<p><i>Benefits include:</i></p> <ul style="list-style-type: none"> <li>• All the benefits of the CLASSIC package PLUS</li> <li>• Subscription to Golf Digest</li> <li>• Opportunities to register early for EWGA events including the Annual Conference, EWGA at the U.S. Women's Open and more</li> <li>• A unique EWGA ball marker visor clip - only available through membership packages</li> <li>• Plastic membership card with snap-off for key ring</li> <li>• Personalized plastic EWGA bag tag</li> <li>• Over \$100 worth of discount coupons from EWGA Partners</li> <li>• Special offers from Sports Express on golf club delivery to meet your travel needs</li> <li>• A three-month "Discovery" membership at a special reduced rate in ClubCorp private golf clubs</li> </ul>	<p><i>Benefits include:</i></p> <ul style="list-style-type: none"> <li>• All the benefits of the PREMIER &amp; CLASSIC packages PLUS</li> <li>• Opportunity to network with other EWGA Executive level members via an exclusive online community</li> <li>• Invitations to special "EWGA On Course" events for Executive level members at upscale resorts</li> <li>• A uniquely designed EWGA golf shirt</li> <li>• A hard cover book entitled, "Golf and the Game of Leadership," by, Donald McHugh</li> <li>• Personalized EWGA brass bag tag</li> <li>• \$50 gift card from Sports Express on golf club delivery to meet your travel needs</li> <li>• A three-month "Discovery" membership at a special reduced rate in selected ClubCorp private golf clubs ND society clubs</li> </ul>

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Reston and East Potomac are going to have a prepayment system in effect for the 2005 season. One payment of four weeks of fees is due to the captain at the kick off meeting along with four checks for one week each. Checks must be made out to EWGDC. If there are rainouts or cancellations, the individual week checks will be

returned, otherwise, they will be deposited. More information will be provided with league tee times or you can contact me for more details. If your payment is not received by the kick off meeting, your tee time may be reassigned.

If you are thinking about playing keep in mind a few things. 1. You must be able to commit to 8 weeks of play. 2. if

you can not commit to those 8 weeks consider being a sub. Subs can play each week if you're flexible so keep those clubs in your trunk.

Kelly Kaczka  
League Coordinator  
202-236-2450  
Kelly.Kaczka@verizon.net

## 2005 EVENTS SEASON IS ABOUT TO BEGIN!

It's time to start marking your calendars for this season's weekend events. The line-up includes seven new courses, among them Brambleton, Forest Greens, Hampshire Greens, Stonewall, and Shenandoah Valley. Here's a sampling

- We'll have 18-hole outings at Needwood Golf Course in Maryland, and Fairfax National in Virginia for non-tour players only - for those of you interested in some fun, non-competitive weekend play.
- Get your game in shape at Hilltop on April 23rd. Julieta Stack teaches a 1-hour clinic at 1:00, followed by 9 holes of golf at 2:00.
- There are three weekends throughout the summer where we'll have both a Maryland and a Virginia event – pick the closest one, or your favorite of the two.
- The season kick-off this year will be Saturday, April 30th at Brambleton Regional Park and Golf Course in Ashburn, VA. Bring a friend and introduce her to our Chapter. (Sorry no male guests – they'll be welcome at our Fall Season Finale).

Flyers for our weekend events through the end of May are included in this newsletter. Check the full schedule on our new web site [www.ewgadc.org](http://www.ewgadc.org)!

Dianne Maffia and Sherri Bassham  
Events Co-Chairs

Event	Date	Location	Time
9 Hole Group Golf and Clinic	Sat 4/23	Hilltop Golf Club, Alexandria VA	1:00
Kickoff - Member/Guest	Sat 4/30	Brambleton Golf Course, Ashburn VA	11:00
18 Hole Non-Tour	Sat 5/7	Needwood Golf Course, Derwood, MD	TBA
18 Hole Non-Tour	Sat 5/14	Fairfax National Golf Club, Centreville VA	11:30
18 Hole Group & Tour	Sun 5/22	Raspberry Falls Golf Club, Leesburg VA	11:00
Chesapeake Invitational	6/5 or 6/6	TBA	TBA
18 Hole Group & Tour	Sat 6/18	Cross Creek Golf Club, Beltsville MD	11:00
18/9 Hole Group and Tour	Sat 6/25	Forest Greens Golf Club, Triangle VA	10:30/12:30
18 Hole Group & Tour	Sat 6/25	Hampshire Greens Golf Club, Silver Spring MD	11:00
Practice Round: Chapter Championship	Sun 7/10	Old Hickory Golf Club, Woodbridge VA	TBA
Chapter Championship	Sun 7/17	Old Hickory Golf Club, Woodbridge VA	1:30 shotgun
18 Hole Group & Tour	Sat 7/23	Virginia National Golf Club, Bluemont VA	11:30
18 Hole Group & Tour	Sun 7/24	Blue Mash Golf Course, Laytonsville MD	TBA
Battle of the Beltways	8/6 & 8/7	The Links at Gettysburg	Overnight
18 Hole Group & Tour	Sat 8/13	Stonewall Golf Club, Gainesville VA	11:30
18 Hole Group & Tour	Sun 8/21	Raspberry Falls Golf Club, Leesburg VA	11:00
Sectional Championship	8/27	The Golden Horseshoe, Williamsburg VA	TBA
National Championship	9/22-9/24	Crystal Mountain Resort, Thompson, MI	TBA
18/9 Hole Group & Tour	Sat 9/24	Shenandoah Valley Golf Club, Front Royal VA	10:00/12:00
18 Hole Group & Tour	Sun 9/25	Maryland National Golf Club	11:00
Tour Championship	10/1 & 10/2	TBA	TBA
Season Finale Member/Guest	Sun 10/16	Musket Ridge Golf Club, Myersville MD	12:30



#### Education Partners

Body Balance for Performance  
3913 Old Lee Hwy, Suite 31C  
Fairfax, VA 22030  
703-352-1477  
nova.bodybalance@cox.net

\*Capital City Golf School  
at East Potomac Park GC  
at Langston GC  
at Rock Creek Park GC  
Washington, D.C. 20024  
202-479-2596  
www.capitalcitygolfschool.com  
ndestwolinska@golfdc.com

at Broad Run Golf & Practice  
10201 Golf Academy Drive  
Bristow, VA 20136  
703-335-9977  
www.capitalcitygolfschool.com  
pveliz-gilbert@golfdc.com

Dulles Golf Center & Sports  
Park  
21593 Jesse Court  
Dulles, VA 20166  
703.929.3707  
www.dullesgolf.com  
dullesevents@aol.com

\*Hilltop Golf Club  
7900 Telegraph Road  
Alexandria, VA  
703-719-6504  
www.hilltopgolfclub.com  
golfer@hilltopgolfclub.com

Inner Drive Golf Services  
2842 N. Calvert Street  
Baltimore, MD 21218  
202-744-0749  
www.innerdrivegolf.com  
julietta@innerdrivegolf.com

Pilates for Golf  
8626 Lee Highway #200  
Fairfax, VA 22031  
703.207.9120  
www.pilatesforgolf.com  
pilatesforgolf@aol.com

\*Olney Golf Park  
3414 Emory Church Road  
Olney, MD 20832  
301-570-6600  
www.thegolfparks.com  
labood@thegolfparks.com

\*Reston National & Nike Golf  
Learning Center  
11875 Sunrise Valley Drive  
Reston, VA 20191  
703-620-9333  
www.americangolf.com  
sloesher@pga.com

\*Also a Host/Associate Club  
providing benefits to EWGA  
members nationally.

## EWGADC EDUCATION CORNER

Nicola de Stwolinska and Kim Thomas  
Education Committee Co-chairs  
education@ewgdc.org

### EWGA "Get a Grip" Night!

Have you checked your golf club grips lately? Are they smooth, hard and cracked after being stored away during the winter? When's the last time you had your grips changed? Don't put your game at a disadvantage with slippery grips!

Don't miss this networking/education event to get your equipment ready for the 2005 golf season! *Come take advantage of deep discounts on a wide selection of Grip One, Golf Pride and Winn grips*, get your equipment questions answered at a free seminar conducted by PGA and LPGA professionals and enjoy your complimentary glass of champagne and chocolates for joining the golf fun that evening!

Also, we extend a special welcome to our new members to come meet your fellow EWGADC colleagues at a friendly golf spot conveniently located with free parking in the heart of the Nation's Capital.

**Event:** "Get a Grip" Night

**Date:** Wednesday, March 16th

**Time:** 5.30pm - 7.30pm

**Location:** East Potomac Park GC, Hains Point, Washington, DC

**Cost:** none, except cost of re-gripping clubs

**Registration:** Capital City Golf School at 202.479.2596 by March 14th

#### Schedule:

- 5:30pm - 6:30pm: Club Drop-off and Grip Selection.  
Arrive early to get first in line for re-gripping "while you wait", first-come, first-served. If we can't get your clubs re-gripped the same night, they will be ready for pick-up within 48 hours.
- 6:30pm - 7:30pm: Equipment Buying Seminar:  
After you select your grips, enjoy an informative presentation on "Key Things You Should Know on Club Fitting and Equipment Buying" by East Potomac PGA Head Pro, Mike Byrd and LPGA Capital City Golf School Director, Paige Veliz-Gilbert.

Note that this event date has changed from Feb. 28th to **Wed, March 16** due to the delayed re-opening of the East Potomac GC clubhouse after a 3-month interior renovation.

### Be an Education Volunteer; Be Rewarded...

Ever thought about attending an EWGADC clinic, education seminar or networking event, but then for whatever reason you didn't register so you missed the fun? What if an EWGADC fellow member had sent you that reminder email or given you that friendly phone call to encourage you to attend?

In 2005, the Education Committee needs volunteers to help promote participation in our events. By donating as little as two hours of your time, you can help make a difference in how well our education initiatives reach our members. Example volunteer duties include:

- Assist with making reminder phone calls to members to register for an event
- Help with the registration and welcome table at an education event

And new in 2005, the more hours you volunteer for Education Events, the more rewards you will earn. Rewards include free admission to select education events and certificates from our Education Partners. Join the Education Volunteer team in 2005! We'll be waiting by the INBOX ... education@ewgdc.org.

## EWGADC EDUCATION CORNER

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Education Committee Co-chairs  
education@ewgdc.org

EWGA Rules & Etiquette Networking Evening -- Repeats in 2005!

Learn for the first time or refresh yourself on some of the common and not-so-common rules of golf. Network and catch up with your EWGADC friends, meet some new members and even bring a guest. Clyde Luther, VSGA Rules Chairman, returns to this venue based on popular demand in 2004.

We look forward to seeing you there!

Event: Brush Up on your Golf Rules & Etiquette

Presenter: Clyde Luther, Rules Chairman, VA State Golf Association

Date: Wednesday, March 30th

Time: 5:30pm -8:00pm

Location: District Chop House & Brewery  
7th Street, NW, Washington, DC between E Street and F Street, 1/2 block south of MCI Center and near Gallery Place Metro

Cost: \$50 Members; \$55 Non-members

Schedule:

- 5:30p.m. Networking
- 6:00p.m. Buffet dinner followed by interactive seminar

Registration: RSVP with payment by March 20th.

Event registration form is enclosed as well as on the web at [www.ewgdc.org](http://www.ewgdc.org)

Questions? Contact Nicola de Stwolinska  
EWGADC Education Committee  
703.830.0311 or [education@ewgdc.org](mailto:education@ewgdc.org).

Member Benefits from Our Education Partners

Did you know that as a member of the EWGADC chapter you can take advantage of a variety of education programs at discount pricing with our eight (8) Education Partners, located in Maryland, Virginia and DC?

We are fortunate to have partners who are committed to promoting women's golf, especially in ways that will help enhance your golf experiences - from strengthening your golf muscles to tuning your golf knowledge and skills to getting fit with equipment that will work best for you. Each partner will be offering special benefits to you throughout 2005. Details on these perks will be shared with the membership at the Season Kickoff Luncheon in March. So, be sure to stop by the Education Committee table on March 12th!

On behalf the Education Committee, we thank our partners for their support and we encourage you, both old and new members, to visit their facilities and participate in their programs.

2005 Education Partners:

- Body Balance for Performance
- Capital City Golf Schools
- Dulles Golf Center & Sports Park
- Hilltop Golf Club
- Inner Drive Golf Services
- Pilates for Golf
- Olney Golf Park
- Reston National & Nike Golf Learning Center

## FUTURES TOUR EVENT VOLUNTEER OPPORTUNITIES

Many of our members had a wonderful time last year volunteering at the Children's Hospital Futures Golf Classic held at Cross Creek Golf Club in Beltsville. We served as cart drivers, timekeepers, hospitality greeters, and even opened our homes to some of the players. What a wonderful way to be involved on a local level to support this national tour that serves as the developmental tour of the LPGA.

You can have a chance to volunteer this year as well. The dates are August 5-7th. It happens to be the same weekend as our Battle of the Beltway, but with the size of our chapter, we're sure that we can still provide a good number of volunteers. Only one day of commitment is necessary and there is a \$15.00 fee this year (to cover your shirt.) and they provide lunch to us the day we volunteer. It is great fun and you are right where all the action is!

Sound like fun to you? Pick up a form at the Tee Off luncheon or visit [www.crosscreekgolfclub.net](http://www.crosscreekgolfclub.net) to request information about volunteering.

Other nearby events that you can volunteer for:

Hunters Oak FUTURES Golf Classic, in Queenstown, MD: August 19th-21st. Please contact Neal Campbell @ [lcgolferneal12780@yahoo.com](mailto:lcgolferneal12780@yahoo.com)

YWCA FUTURES Classic, in York, Pa. August 26th-28th. Contact Leslie Brown @ [lbrown@ywcaofyork.com](mailto:lbrown@ywcaofyork.com)  
Hope to see you out there

# COMMUNICATION

The DC Chapter is making many upgrades to our communications methods this year

## EBLAST Information:

Chapter happenings between newsletters are generally sent out in an EBLAST to members. This is a great way to keep you up to date on events, deadlines, new partners and sponsors and such. If you are NOT receiving these emails, it may be due to a couple of issues: 1) Your spam filter may be ultra sensitive and screen out the message, or 2) Your email address may be incorrect. Additionally, many of our members with government email addresses have restricted incoming access which always keeps our message from getting through. Please take a moment to make sure your email address is accurate in our system to ensure that you will receive timely information, and consider changing your email address for receiving EWGA information. In the case of spam filters, you may want to contact your internet service provider and provide them with Donna Wood's email address: donna-wood@staffnet.com as an approved sender. Thanks!

## Newsletter Distribution

Along those same lines, we are radically cutting back our process of mailing hard copies of newsletters. According to surveys we've taken from our members, and from other EWGA chapters, electronic delivery is preferred. This method will substantially reduce the amount of time to produce and distribute the newsletters, and certainly cut costs. We are still discussing the best way for presentation, whether a PDF attachment, link to website or partial newsletter in email providing links to our website to read the entire article. We are interested in your feedback!!

## Website

Early in March, our new website will go live. We will have a new address [www.ewgadc.org](http://www.ewgadc.org). Bookmark this site for exciting new information. It is brought to you by our member, Sandy Waggett. She and her company are donating this work for which we are extremely happy.

## EWGADC EDUCATION CORNER

Nicola de Stwolinska and Kim Thomas

Education Committee Co-chairs

[education@ewgadc.org](mailto:education@ewgadc.org)

Get Educated at the Season Kickoff Luncheon

We look forward to seeing you at the Education Committee table at the Season Kickoff Luncheon on March 12th. Here's what we have in store for you....

- Meet the 2005 Education Partners and learn about the Partner benefits available to all EWGADC members
- Get the 2005 Education Events calendar
- Sign up for upcoming Education events
- Try your luck with our free Education raffle drawing and win gifts from our Education Partners!
- Hands-on Demonstration by Pilates for Golf, our newest Education Partner!
- Chance to sign as an Education Committee Volunteer and be rewarded with any more Education Partner perks!

Business Networking Event & Golf Seminar for Women  
Hosted by Dulles Golf Center & Sports Park

On January 12th, 2005, Donna Wood, President, and Nicola de Stwolinska, Education Co-Chairperson, represented EWGA DC at a Business Networking Event and Golf Seminar for Women, hosted by one of our new Education Partners, Dulles Golf Center and Sports Park. The event was organized by Carolyn Howell, Vice President at Dulles Golf Center, and was held at the Hyatt Regency in Reston, VA. The evening got off to an enjoyable start, with time for networking as well as a putting contest and hors d'oeuvres before the main presentation.

The putting contest, put on by Soulful Golf, was a great icebreaker at the start of the evening. After checking in and receiving a goody bag filled with valuable discounts and information, all attendees were given the opportunity to take part in a putting contest for great prizes, including a DVD player and discounts for Soulful Golf products and services.

Hilary Bruggen, President of Strelmark, Inc. and Strategic Relationships Expert, gave a presentation on how to leverage golf to build your business relationships. She gave ideas and tips on how to use golf as a business tool and how to benefit from business networking on the golf course. The presentation was both informative and entertaining.

At the end of Hilary's presentation, everyone who attended was put into a drawing with the opportunity to win great prizes such as a ladies driver, standing golf bag, a putter, a 60 minute computerized swing analysis (who doesn't need help with their golf swing?), golf balls, gift certificates, Wolf Trap tickets and much more.

The evening was also a great opportunity for Donna and Nicola to promote the EWGA and we were there with our "Ask me about EWGA" pins and brochures. Thank you to the other EWGA members who also attended this event, and we hope you will take time this year to support events put on by our Education Partners. They are a great way to get other women excited about and involved in our organization.

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Education Committee Co-chairs  
education@ewgdc.org

EWGA Golf Education On the Move -- New Initiatives in 2005!

Get Ready for EWGA Link Up 2 Golf

Your EWGA leadership keeps taking our programs to the next level! On a national level we are launching a new instructional program called EWGA Link Up 2 Golf. This program is designed for women who are new to the game and want to learn all aspects so you're ready to get on the course.

Features of Link Up 2 Golf include:

- Free orientation for students to visit a golf facility and meet the golf teaching professionals.
- Six (6) 90-minute lessons covering full swing, short game and rules/etiquette
- Five (5) on-course sessions with the teaching pro and your fellow EWGADC students

More details -- including dates, times, cost and locations -- will be available on this program at the EWGADC Season Kickoff luncheon.

Don't Miss the EWGA Mentor Program - S.W.I.N.G

Are you were thinking about going on the course for the first time, but you wonder what will you do if a situation comes and you don't know what to do? YOU ARE NOT ALONE. Again, the National EWGA has heard what our members need and has designed a new program for you -- entitled S.W.I.N.G. -- which stands for Skillfull Women Inspiring New Golfers.

This EWGA mentor program offers experienced EWGA golfers an opportunity to encourage members who are newer players to learn all about the game of golf (e.g. etiquette, pace of play, basic rules), and most importantly, in a relaxing, fun, noncompetitive environment. EWGA "mentees" will have a special "buddy" they can turn to with questions during organized golf and non-golf events.

S.W.I.N.G. is sponsored by bette&court, so every EWGA member who signs up as a volunteer mentor will receive special gifts from bette&court that includes a 25% discount for one year on all regularly priced bette&court products from affiliate ForeSport.com, a mentor pin with official mentor program logo (only mentors will receive a pin) and a S.W.I.N.G. cap. And, new golfers will receive special offers from Wilson Golf and the chance to win golf equipment.

Interested in volunteering as a mentor? Mentors need to have a good working knowledge of basic rules & etiquette of the game of golf. They need to be willing to mentor for a period of one year and commit to three events with a new golfer. Mentors need to follow certain educational guidelines, answer questions, keep pace of play and ensure an enjoyable golfing experience. There will be plenty of online assistance for all participants. Mentors do not need to be good golfers, just experienced ones. Golf swing corrections are not part of being a mentor.

For more information, please contact the EWGADC Education Committee, at education@ewgdc.org, or visit www.ewga.com.

To volunteer, please send an email to education@ewgdc.org

## GOLF SWAP SHOP FUN!

We held a Golf Swap Shop at Cross Creek Golf Club on Saturday, February 5th. About 25 people enjoyed a continental breakfast and then bought, sold and bartered equipment, accessories and apparel.

Cathy Johnson won the 50/50 and we raised \$100.00 plus lots of donated items for USGA/LPGA Girls Golf! We were ready for golf too but the snow had not melted on the course so we had lunch and visited instead!

Our thanks go out to Jill Starr for organizing this unique event and to all the sellers (and shoppers!) for supporting this event. Also thanks to the staff at Cross Creek Golf Club for allowing us the use of their clubhouse and for preparing the delicious goodies at breakfast and lunch.

Although not extremely well attended, we view this membership/social event as a success and hope to have these at least every other year (and maybe even every year) as we continue to build interest and understanding about this great opportunity to swap, shop and network with other EWGA members while at the same time supporting an organization that will develop our future members!

# Washington D.C. Metro Chapter

## Networking Event & Rules Clinic

Learn for the first time or refresh yourself on some of the common and not-so-common rules of golf. Network and catch up with your EWGADC friends, make a few new ones, and even bring a guest!

Date: Wednesday, March 30th, 2005

Time: 5:30pm Check-in and Networking  
6:00pm Buffet Dinner  
6:30pm Rules Presentation

Location: District Chop House & Brewery  
They are located on 7th Street, NW, between streets E and F, just 1/2 block south of the MCI Center and Gallery Place Metro (on the Red, Yellow and Green Lines).  
Ph: (202) 347-3434  
There are various parking lots nearby.

Cost: Members: \$50.00; Non-Members: \$55.00.  
Includes buffet dinner and rules presentation. There will be a cash bar.

Presenter: Clyde Luther, Rules Chairman, Virginia State Golf Association

To Register: Mail payment (checks payable to EWGA DC), with the form below, to:

Nicola de Stwolinska  
13675 Bent Tree Circle, #202  
Centreville, VA 20121

Please send your reservation and payment by  
March 20th. If after March 20th, please make reservation by phone.

For questions or further information, please contact Nicola de Stwolinska, EWGA Education Committee, by phone (703) 830-0311 or email at [education@ewgdc.org](mailto:education@ewgdc.org).

Networking Event & Rules Clinic  
Coordinated by the EWGA DC Education & Social Committees

Name: \_\_\_\_\_

Member: \_\_\_\_\_

Guest  
Name: \_\_\_\_\_

Daytime  
Phone #: \_\_\_\_\_

Email  
Address: \_\_\_\_\_

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# Winter Leadership Meeting - A Real Energizer

Washington Metro chapter leaders met with 150 other volunteer leaders from across the Association in Ft. Lauderdale the weekend of February 11-13 to hear what's new, to share ideas and to gain insight from motivational speaker Cynthia D'Amour. It was an energizing experience; it made clear why we're committed to EWGA.

Just what is EWGA? Is it a golf league? Is it a chance to make friends? Is it a way to network with other women in business? It's all that and more. EWGA, is a movement. With 17,852 members, EWGA is the premier force for promoting women's golf. We provide opportunities for women to learn, play and enjoy the game of golf for business and for life! It's fun, friendship,

networking, skill development, organized play opportunities, professional achievement and personal growth among businesswoman and among friends. We are making a difference for women in golf. Our numbers give us a voice and that voice is being heard in the golf industry. The more women we enlist in our movement, the louder our voice will be.

Why is this important? In business deals are still made on the golf course, but 50% of women on their way up in business don't know how to golf. We need to make golf a great experience for women, whatever their level of skill so that they can be there when business is done. We need to make sure that women are welcome on the golf course so that we can all play a sport we love for a lifetime.

Why did you join EWGA? Why do you stay a member? Why do you get involved or not? I learned that there are 3 reasons that people join, stay, get involved. That's an eye opener when I think everyone joins for the same reason I did. If the chapter is to continue to grow, to meet the needs of our members, to build a strong volunteer base we have to answer your question, "What's in it for me?" Are you looking for personal/professional development (in golf or something else)? Are you motivated by contributing to a greater good, by making the movement a reality? Are you looking for a community, friendships and caring? People join, stay and get involved for all those reasons. Each of those motivations can be met within EWGA.

Breakout sessions provided information on new things coming in the Golf Education Program, Membership Marketing and Chapter Financial Fitness. There's some much coming in the education programs that I'll leave that to Kim and Nicola, but I will tell you that the new golf handicap system is just phenomenal. We hope to be up and moving with that by the end of March so look for more information at the tee off event on March 12 and in your email in box. You'll be able to do so much more than just compute a handicap. Connie will be telling you about membership initiatives and Sherri will be bringing you news on the 2005 sponsorship program. I will share with you that we anticipate a lower amount of dues revenue with the new membership levels. That means we'll be looking for innovative ways to raise revenue. We need each of you to look at how you can be a part of that. Are you a doer, donor or door opener? We have 600 members who you, your company or someone you know can reach as a sponsor or an advertiser with your chapter. Sponsorship can be cash or in-kind services. Sherri will be sharing all those opportunities with you.

The weekend wasn't all serious business. On Saturday night, 30 some leaders from the Chesapeake Section took a riverboat ride through the canals of Ft Lauderdale to an island dinner of barbecued ribs, chicken and shrimp. This was followed by a short variety show with a quiz show, a magician/comic and a ventriloquist. Everyone left laughing for the ride home. On Sunday we finished up with a round of golf at Diplomat Country Club and Spa. You can't beat that for a happy ending.

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## KEEP CONNECTED!

As part of the enhancements offered through the dues restructuring of our association, we are pleased to let you know that we will rely on the association's membership listing as our official member roster for all mailings, dues/membership verifications, etc.

This will eliminate much administrative work at the Chapter level and also benefits you in that only one place needs to be kept current with your contact information.

Please take a few minutes to review your renewal package for accurate data or visit [www.ewga.com](http://www.ewga.com) and verify that your contact information is correct. To access the members only section, use your membership number and the password that you have assigned. If you cannot remember your password or have not logged into this section before, it will walk you through how to login and can email you a password to the email address that we have on file for you.

Once in, you can click on profile to review and edit your profile on the association's database so you are up to date and all emails and mailings can get to you. Also check out the access to the membership roster and search functions. All kinds of information is available to you in the Members Only area.

By early March, our new chapter website will connect up with the association headquarters' site so that you can access our member only area at the chapter level. In the meantime, if you have any questions or concerns please contact Connie Eisaman, Membership Chair at [connieeisaman@aol.com](mailto:connieeisaman@aol.com) or 703-751-1933.

Connie Eisaman  
Membership Chair

## MEMBERSHIP RECRUITING MEMBERS HAS SPECIAL REWARDS!

With EWGA membership comes the opportunity to share the fun with a friend or associate. The more new members an existing member recruits, the greater the opportunity to become the EWGA Recruiter of the Year and play a round of golf with a pro! This year's honorary chair is Grace Park.

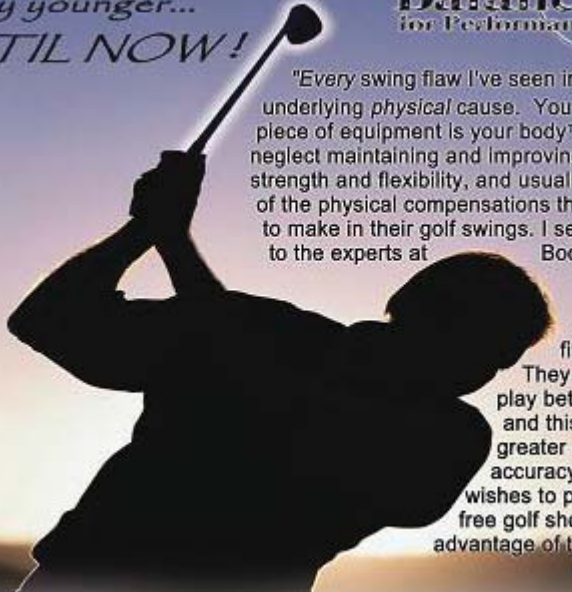
"We are excited and appreciative of NIKE GOLF for supporting the EWGA and its mission to invite women to join in the game and camaraderie of golf," Sara Hume our Executive Director said. "Grace's reputation of discipline, calm demeanor, personal style and professional stature as No. 2 in the world makes her an ideal choice for the honorary chair position," Hume added

So, invite a friend or associate to attend the luncheon, our member-guest event or provide them with some information about the organization. Locally, we'll be recognizing those that bring guests to our recruiting events. And, if the person joins, you get put in the pot for some great prizes and best of all...you get to introduce someone to a wonderful organization!

For more information about the member-get-a-member campaign, visit association headquarters website at [www.ewga.com](http://www.ewga.com) and click on membership.

Connie Eisaman  
Membership Chair

Your swing wasn't getting any younger... UNTIL NOW!



**Body Balance for Performance**

"Every swing flaw I've seen includes an underlying physical cause. Your most important piece of equipment is your body™. Most people neglect maintaining and improving their physical strength and flexibility, and usually are unaware of the physical compensations they are forced to make in their golf swings. I send my students to the experts at Body Balance for Performance, a golf specific health and fitness program. They guarantee you'll play better, safer golf, and this leads to greater consistency and accuracy. Everyone who wishes to play better, pain free golf should take advantage of this program."

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# GO Girl!

You've built your business, now protect it.

You're a risk taker. You have to be. But you've never been careless or casual about what's important to you. So why start now? Protect your business with specialized planning solutions, from disability income insurance, to employee benefits that will attract and keep quality people, to succession plans. At MassMutual, we know what it's like to run a business. We've been doing it since 1851. Take advantage of our experience. It could make all the difference.

For more information contact **Donna Wood, CPA**, West Financial Group, 703-753-8222, [www.donna-wood.com](http://www.donna-wood.com), [donna.wood@finsvcs.com](mailto:donna.wood@finsvcs.com)



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## ZOOMERANG SURVEY RESULTS

Last December the Board launched an on-line survey called "Zoomerang" in an effort to get member feedback about DC Metro Chapter events. The survey consisted of twenty-four questions on such topics as...

- Why did you join EWGADC?
- What types of Education programs are you most interested in attending?
- Where would you like programs to be offered?
- By what method would you like to receive your newsletter?
- What is the maximum you're willing to pay for an 18-hole weekend golf event?

Here are the highlights of what we learned.

85% said they joined EWGADC to play golf with other women.

When asked to choose from a variety of possible education programs, members were most interested in 1) Intermediate Golf Clinics and 2) Playing lesson with a pro

94% of members prefer to hear about educational events via email, and 98% said they'd register for League and Events on-line! 79% would be willing to use a secure on-line payment method for Leagues and Events.

Travel time is the main factor in determining whether or not members play in a weekend event

49% will pay a maximum of \$90 for an 18-hole weekend event; 35% said \$75 is the maximum. 47% are willing to pay up to \$95 for an earlier (A.M.) tee time on a weekend.

Your Board is working hard to provide the programs you want! Thanks to all those who participated.

## SAVE THE DATE FOR THE TWELFTH ANNUAL PINK RIBBON CLASSIC!

Monday, August 1, at Piedmont Country Club in Haymarket is the time and place! Get your teams together, or sponsor the tournament which is a great opportunity for professional women and community leaders to connect on and off the course while raising funds to support the American Cancer Society's breast cancer research, education and prevention program.

EWGA-DC Member Eileen Lombardo is coordinating the event with the American Cancer Society. For more information contact Eileen at [elombardo@hirestrategy.com](mailto:elombardo@hirestrategy.com).

## Contact Us!



PO Box 221251  
Chantilly, VA 20153-1251  
[washingtondcmetro@ewga.com](mailto:washingtondcmetro@ewga.com)

[www.ewgadc.org](http://www.ewgadc.org)