

Vicki Carr

From: EWGA DC [communications@ewgadc.ccsend.com] on behalf of EWGA DC [communications@ewgadc.org]
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Executive Women's Golf Association

Washington DC Metro Chapter



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EWGA DC METRO CHAPTER

February 20, 2008

Greetings Vicki,

Mother Nature has tempted us with a few warm days. The Golf Expo and the Membership Get-together at TopGolf were opportunities to share our passion for golf with other women. The Luncheon will be here soon. Spread the word - great food, great fun, great information! Best Regards.

President Connie Eisaman's Message



The winter months provide an opportunity for your volunteer leadership to evaluate the prior year's successes and to consider those areas that can be improved.

Committees have been hard at work on getting various things lined up for the season and working together as a team to pull off two large very successful winter events - the Golf Expo and the Top Golf Member Mingle. We have had one Board meeting that focused mostly on Golf Expo planning and execution and another is planned to focus mostly on the Spring luncheon and golf season plans.

The Golf Expo and Member Mingle allowed us to really focus on two of the important overall goals that the leadership agreed upon: Collaborate and Educate.

COLLABORATE - Encourage a welcome environment for

Golf month!

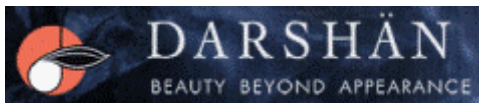
- Upcoming Events:

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board and committee collaboration on major goals and objectives as well as individual initiatives

The golf expo was an excellent opportunity for the Board to map out a master calendar and communications plan to use as a planning tool. We were able to have the attention of the women (and some men) in attendance at the show.

It also provided our chapter some high level attention from the other vendors that were at the show from a sponsorship perspective and through making connections with course and other golf related vendor contacts.

EDUCATE - Reach out to introduce and keep more women in the game of golf.

Our presence at the golf expo provided the chapter an opportunity to reach out to potential members as well as engage our membership to participate in sharing their passion for golf. We have already seen the addition of some new members as a result of our having the booth at the expo.

In addition, the Member Mingle was a way to introduce new members (and potential members) to our chapter so that they are clear on what benefits and activities they can take advantage of so that they can be introduced to and grow in the game of golf. Positive results from both events starts the year out right and motivates us to do more.

In an upcoming eblast... I'll visit with you about another goal, **ACTIVATE** - Encourage and reward volunteer service and provide opportunities to develop leadership skills. Between now and then, think about how you might get involved in some upcoming activity of the chapter.

I look forward to seeing you at the March 15th luncheon to "tee-off" our season!

Connie Eisaman, President - EWGA-DC Metro Chapter

2008 Kick Off Luncheon

You and your guests are cordially invited to our most popular social event of the year. If you have not been to one of our Kick-Off Events, you are in for quite a treat! We are eager to kick off another fantastic year of Executive Women's Golf. Come share the passion you have for golf in the company of your friends and live the mission by confirming your dedication to help provide "**opportunities for women to learn, play and enjoy the game of golf for business and for life.**"

Registration is now open for the 2008 Kick Off Luncheon on Saturday, March 15th at the North Bethesda Marriott Conference Center from 11:00 am - 2:30 pm. Event cost is \$50.00 for members and \$55 for Non Members/Guests.

We will kick off the event with a fabulous wine reception featuring our wonderful sponsors. They will be bringing the latest clothing, clubs, jewelry, accessories and gadgets.



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Sign-up for league begins at this event! This is your opportunity to get your first choice in league sites, to check out educational opportunities, to plan your event schedule and to meet and thank our Corporate Sponsors. The Membership Committee will be hosting a "New Members' Corner" for new and potential members.

Our Keynote speaker, Courtney Lynch of www.leadstar.us, will tell us about achieving success by applying leadership principles to all of the roles we play both personal and professional.

There will be three delectable luncheon entrees at this event for you to select from:

- Stuffed Roasted Red Pepper with Lentils
- Chicken with Artichoke over Mushroom Risotto
- Oriental Sea Bass over rice Noodles

For additional information concerning this event please contact social@ewgadc.org.

Promote Your Business at the March 15th Kick-Off Luncheon

Looking to promote your business during our March 15th Kick-Off Luncheon and to the anticipated 200+ attendees. As an Event Sponsor (\$200 for members and \$250 for non-members) you are entitled to the following benefits:

- Promotional table during the Sponsorship Showcase and Networking (2 hours)
- Company name included in luncheon program
- Opportunity to distribute promotional material in gift bags
- One complimentary registration (\$50)

For more information, please contact sponsorship@ewgadc.org.

EWGADC at the DC Golf Expo

"Hey, a booth for me" was the common sentiment among women patrons who visited the EWGADC display at the DC Golf Expo during the weekend of February 1. Amidst a decidedly male contingent at the Expo, the Chapter booth proved a mini haven for the female patron who wanted to chat about improving her game and playing with other women who share a love for golf.



Each visitor to the Chapter booth was warmly greeted by one of the ten rotating volunteer teams who enthusiastically



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shared information about Chapter programs and golf and social events.

A striking, vibrant collage of pictures from the 2007 golf season complemented by a looping power point presentation provided the eye-catching visual that helped to attract inquiries from over 200 visitors.

A chapter brochure provided information about the activities that our chapter offers and golf tees with our web address were also part of the marketing effort.

And of course, visitors could enter a drawing for an opportunity to attend the kick-off luncheon or participate in our member/guest event as a guest of the Chapter.

7 registrants indicated they were ready to join (membership is following up with them!), 70 indicated that they wanted more information about EWGA-DC (we will be following up with them to invite to our luncheon, our member/guest and any Women in Golf activities) and 30 signed up for the raffle and will get an email follow-up.

Some of the visitors also made it to our Member Mingle at Top Golf so we have very encouraging results from our participation!

Thanks to the close to 30 volunteers who showed the Chapter colors and successfully promoted the EWGA mission as a booth hostess during the EXPO weekend. Your service was invaluable.

Thanks a million also to Debbie Smith who shared her remarkable artistic talent and spent many hours compiling, arranging, and composing pictures for the awesome three collages that spotlighted "Learn, Play and Enjoy."

VSGA/MAPGA 2008 Rules of Golf Workshops

Several daylong workshops featuring in-depth reviews of the 2008 **Rules of Golf** will be held throughout Virginia. The next one is at **Laurel Hill CC in Lorton, VA on Saturday, 1 March.**

Several members enjoyed attending these sessions last year. And, if you play competitive golf, this in depth presentation should help round out your game.

For additional information and registration, go to the Virginia State Golf Association website, www.vsga.org or print out the registration page and mail to the VSGA with your remittance.

You **DO NOT** have to be a resident of Virginia or member of the VSGA to register.

[Click here to view the registration form.](#)

2008 Revisions to the Rules of Golf

Effective 1 January 2008, revisions have been made to the **Rules of Golf** and related decisions (the last one occurred in January 2004). Check out the USGA website, www.usga.org, for additional information or download these revisions to your favorite handheld or laptop.

TopGolf In February



Following closely on the heels of the golf expo and inching another step closer on the grand march to the beginning of the 2008 golf season, new members and not so new members mingled at the TopGolf range in Alexandria, on Saturday, February 16.

Hosted by membership chair Doreen Hamilton, the event began with President Connie Eisaman welcoming all in attendance as she presented an overview of Chapter activities and programs followed by Doreen's presentation on the benefits of being an EWGA member.

After a brief social in which participants introduced themselves and shared golf aspirations, the group moved to the heated range area to loosen up winter dulled muscles and awaken dormant golf skills.

On the range, golfers shot at interval target distances of 25 to greater than 150 yards, and from the mix of moans and groans with shouts of elation and clapping, all in all it was a typically enjoyable day of EWGA golf.

Kudos to Doreen for the fun outing and to Cathy Johnson for keeping us updated on the number of participants and monitoring the registration that made our first New Member Get-together a wonderful success of over 35 participants.

One new member participant enjoyed the day so much that she was inspired to send a lovely note of appreciation to Connie and to Doreen thanking them for providing the opportunity to meet other new members.

The member further added that she was looking forward to seeing everyone again at the luncheon on March 15. We hope that you too are planning to attend the kick-off luncheon.

So if you have not yet registered for the luncheon, go to the EWGADC website and register on line soon. Don't miss this super opportunity to meet new members and to renew friendships with your EWGADC golfing buddies.

Second New Membership Get-together



Saturday, April 12, 2008, Time and Location (TBD)

This year's corporate theme is **"Help Bring More Women into the Game of Golf"**.

Why not bring a friend? A friend who use to play golf but stopped due to multiple reasons. Let's get them excited about the EWGA-DC Chapter. Bring a friend, old and new and get them excited about playing golf again.

Leagues start in a few weeks and the weather is going to be beautiful. Keep watching the website for additional information and easy online registration. Don't be left out. Catch the fever, grab a foursome and set up a tee time.

[For more information check out the EWGADC Web Site](#)

LPGA Golf Clinic Returns on 21 April to Stonewall Golf Club, Gainesville, VA

The LPGA offers nationwide one day clinics for women who have never held a club but wish to learn to play as well as for those with single-digit handicaps. Clinics are taught by top LPGA/PGA teaching and club professionals with demonstrations by an LPGA Tour Pro. There is a 8:1 student to instructor ratio.

This is a very very popular clinic and **you should plan to sign-up as soon as possible**. For more information or to register visit Jane Blaylock Golf: www.jbcgolf.com.

Handicaps are for everyone!

Are you curious about how to develop a handicap? It may be much easier than you think! Your handicap committee is working to give you the scoop. In upcoming issues, look for our "handicap quiz" and see how much you can learn!

Our online tools with Golf Life Management System, provided with your EWGA membership, can help pave the way. If you have any questions on handicap, please email handicap@ewgadc.org.

Sponsorship Recognition

Each year our chapter has enjoyed the financial support of a growing number of local and national businesses. This support defrays administrative expenses and allows the chapter to make increasing contributions to the LPGA-USGA Girls Golf and Rally for the Cure®.

Members, be sure to show your appreciation by saying thanks and patronizing our sponsors when the opportunity arises.

[Click here to learn more about our sponsors](#)

Want to get more involved?

We are actively recruiting for two co-chairs for the Education Committee. If you enjoy coordinating activities and meeting new people and wish to get involved with your Chapter's Board, this might be a great volunteer job for you.

With two co-chairs the time commitment is **VERY** manageable. And in spite of giving some of your time, you still get to play more than enough golf! Contact Catherine Perge for more information at education@ewgadc.org.

Special Offer for EWGA Members...

Buy unlimited 2008 U.S. Golf Passes for HALF PRICE!

Save money when you practice, play and shop in the Mid-Atlantic area. Over 130 offers for deals at golf courses, driving ranges and golf shops.

Over 70% of the participants have offers good on weekends.

The book is usually \$40 but for a limited time EWGA members can purchase them for only \$20.

Buy one for yourself, your friends, and your family members - this is a great deal

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Winter Specials from the Education Partners

The weather outside may be frightful, but this does not have to translate to your golf game or fitness. Discounts on golf lessons or club fittings or winter exercise routines, may be offered by our Partners. Links to our Partners can be found on the Education page of our website.

June is Women in Golf month!

This is an industry-wide event promoting the game. EWGA is a proud supporter of this initiative. Our chapter will begin planning special activities. If you have suggestions or wish to be part of a planning group, please contact Catherine Perge @ vp@ewgadc.org.



Upcoming Events:

Be sure to add these dates to your calendar

- March 15: Kick-off Luncheon (League sign up begins)
- April 12 - Second Membership Get-together
- April 17 - League Captains Dinner
- Week of April 28: League Kick off meetings
- April 26: Member/Guest Season opener
- Week of May 5: League 1st session begins

EWGA DC Metro Sponsorship Opportunities

- [2008 Sponsorship Program](#)
- [2008 Member-Get-A-Sponsor Program](#)

About Us

OUR MISSION: The EWGA exists to provide opportunities for women to learn, play and enjoy the game of golf for business and for life.

email: communications@ewgadc.org

web: <http://www.ewgadc.org>

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